



Asia Unplugged: The Wireless and Mobile Media Boom in the Asia-Pacific (The Asia-Pacific Internet Handbook)

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Wireless is the hottest technology and media sector in the world today—and Asia is at the centre of the action. This volume captures the flavour and implications of these fast-paced developments by providing a comprehensive, detailed and insightful look at the wireless scenario in the Asia-Pacific. It charts the growth of the wireless ecosystem across the region, highlights the valuable lessons learned by the pioneers, and contextualises these themes with developments in other parts of the world including the US and Europe.

With contributions from numerous experts in the region, the book includes 16 thematic chapters, 10 book reviews, and profiles of 10 countries—Japan, South Korea, Singapore, Australia, India, China, Thailand, Malaysia, Nepal and Bangladesh.

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