

## Vis-à-vis: Beginning French (Student Edition) with Connect Access Card

Evelyne Amon, Judith Muyskens, Alice C. Omaggio Hadley



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*Vis-à-vis* engages students with its unique integration of contemporary culture and communicative building blocks, providing the tools they need to build a solid foundation in introductory French. The proven qualities of *Vis-à-vis* are well known:

• an easy-to-navigate chapter structure with four lessons in which vocabulary, grammar, and culture work together as integrated units;

- an abundance of practice activities that range from form-focused to communicative;
- a balanced approach to the four skills;

• diverse coverage of the Francophone world that includes an outstanding video program featuring bloggers and cultural footage from eight different Francophone regions.

These features support the core goals of the introductory French course?communicative and cultural competence?and lay the groundwork for student success.

#### "Connect French" and "LearnSmart"

In its sixth edition, *Vis-à-vis*, continues to evolve to meet the changing needs of instructors and students by responding to feedback from these users themselves. Employing a wide array of research tools, we identified a number of areas for potential innovation. The new program builds upon the success of the fifth edition with an expanded emphasis on contemporary language, pronunciation, culture, and technology to create a truly communicative, interactive experience. On the digital side, this new edition offers **Connect French** and **LearnSmart**, with their unparalleled adaptive and digital learning resources. These powerful tools, now an integral part of the sixth edition, complement and support the goals of the *Vis-à-vis* program and address the needs of the evolving introductory French course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

\***Connect French**, including but not limited to the workbook/lab manual, **LearnSmart**, the video program, and chat tools, is sold separately and does not come automatically with the purchase of the textbook.



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