



## **ASAE Handbook of Professional Practices in Association Management**

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# ASAE Handbook of Professional Practices in Association Management

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Organized into 35 chapters and presenting information based on experience and proven research into the skills and knowledge required for successfully managing an organization of any size, this book covers governance and structure, leadership processes, management and administration (including finance and human resources), internal and external relations, programs and services, and much more. This new edition incorporates increased emphasis on the c-level judgment required of Certified Association Executives and CEO-aspirants, as well as more comprehensive coverage of essential functions such as planning.

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- Information is relevant and applicable to students and professionals alike
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