



Qualitative Research in Sport Management

Allan Edwards, James Skinner

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In each research design the text provides a concise guide to how each model can first be applied to sport management issues and problems, second, strengthen the research design, and finally, enhance the research process.

Each chapter is carefully structured to ensure that key information is easy to locate and remember and includes: Introduction, Objectives, Key Concepts and Terms, and Review and research questions. International case studies, "In Profile" sections with leading sport management researchers and research briefs are used to illustrate how theory is put into practice.

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