



Essentials of Supply Chain Management

Michael Hugos, Michael H. Hugos, Michael H. Hugos

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Streamlining supply chain efficiency to maximize profitability This practical guide describes how the supply chain operates and discusses the issues and techniques that are relevant for companies seeking to improve the management of their supply chains. Organized using the features of the Essentials series, this easy-to-use guide contains tips and techniques for maximizing supply chain innovation strategies, as well as real-world examples developed from working with companies such as Johnson Wax, Starbucks, Borg-Warner, and Premier Health Care. Supply chain expert Michael Hugos analyzes the components of a well designed and managed supply chain, explains the metrics involved in measuring performance, and presents a pragmatic approach to designing and building supply chain systems. Michael Hugos (Chicago, IL) is the Chief Information Officer of Network Services Company, a USD6.8 Billion distribution organization serving customers throughout North America. He has extensive experience in distribution, logistics, and applying technology to meet the challenges of supply chain management. He holds an MBA from Northwestern Universitys Kellogg School of Management.

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