



# A 20-minute Summary of Peter Thiel's Zero to One: Notes on Startups, or How to Build the Future

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**PLEASE NOTE: This is a *summary* of the book and NOT the original book.**  
**Zero to One by Peter Thiel - A 20-minute Instaread Summary**

## Inside this Instaread Summary:

- Summary of entire book
- Introduction to the Important People in the book
- Key Takeaways & Analysis of Key Takeaways

## Preview of this summary:

Peter Thiel is one of the founding members of the payment company, PayPal. Through his experience beginning, and running, startup companies in the age of the internet, Thiel taught a course at Stanford University to teach young, potential entrepreneurs how to not only begin a new business, but to begin a new business that has a better than average chance of survival. His book, *Zero to One*, is written, in large part, from student notes of that class.

There are two forms of progress. Vertical progress is essentially going from nothing to the beginning of something new, rather than improving on something that already exists in some form, as happens with the second form of progress, horizontal progress or globalization. Vertical progress is often marked by advances in technology. The internet is a place that encourages vertical progress through new and innovative products...

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