



# The World Beyond Digital Rights Management

*Jude Umeh*

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## **The World Beyond Digital Rights Management** Jude Umeh

The rapid advances in digital technology have meant that digitised content is now readily available to most people. However content owners and commercial stakeholders face a constant battle to protect their intellectual property and commercial rights. Jude Umeh outlines the issues behind this battle, current solutions to the problem and looks to a future beyond digital rights management. Content creators, law makers and businesses must learn to work together with end-users, in order to harness the fantastic opportunities presented in this book for a step change in global cultural evolution, and a stake in the evolving digital content economy. Aimed at stakeholders in digital content and rights management from: media and entertainment businesses, law & intellectual property protection, information technology & security, regulatory compliance, and consumers of digital content.

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