



Marketing for the Nonmarketing Executive: An Integrated Resource Management Guid

Norton Paley

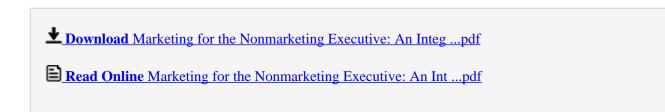
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