



FLIP: How to Find, Fix, and Sell Houses for Profit

Rick Villani, Clay Davis

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FLIP, the third book in the National Bestselling Millionaire Real Estate Series (More than 500,000 copies sold!)

FLIP provides a detailed, step-by-step process to analyze each investment, identify the best improvements, accurately estimate the costs and intelligently oversee the construction. It takes out all the guess work and almost all of the risk.

Here's what industry experts are saying about *FLIP*:

"Read this book before you flip that house! *FLIP* is an indispensable step-by-step guide to flipping houses that you will refer to again and again."-**Carlos Ortiz, Executive Producer, "FLIP That House"** (TLC's most popular real estate TV show)

"At HomeVestors, we're in the business of buying and selling homes for profit and I can attest that there are few, if any, who can rival Rick's and Clay's expertise when it comes to fixing up houses for profit. This book is a must-read for any investor."-**Dr. John Hayes, President and CEO of HomeVestors of America (the largest homebuyer in America)**

"*FLIP* is a must-read book for everyone in the real estate business. Every agent should have this book. They should read it and master its contents. Why? Because it is the best guide ever written on how to evaluate real estate and how to add value to a house."-**Gary Keller, Founder and Chairman of the Board of Keller Williams Realty International and author of bestselling *The Millionaire Real Estate Agent* and *The Millionaire Real Estate Investor***

"For anyone looking to build wealth in real estate, *FLIP* provides a step-by-step approach that really works in any market."-**Loral Langemeier, bestselling author of *The Millionaire Maker***

FLIP extends the national bestselling Millionaire Real Estate series with a step-by-step guide that is quickly becoming "the model" for successfully finding, fixing and selling investment properties for profit.

Based on their involvement in over a 1,000 flips, Rick Villani and Clay Davis walk you through the proven five-stage model for successfully flipping a house:

1. **FIND:** How to select ideal neighborhoods, attract sellers, and find houses with investment potential
2. **ANALYZE:** Identify which improvements to make and analyze the profit potential of any house
3. **BUY:** How to arrange financing, present the offer, and close on the purchase
4. **FIX:** A 50-step, easy-to-follow plan for fixing up houses that keeps you on time, in budget and assures top quality
5. **SELL:** How to add finishing touches to quickly sell for maximum profit

Woven through the book is an entertaining narrative that follows the flipping adventures of Samantha, Ed, Bill, Nancy, Amy and Mitch as they find, buy, fix and sell their first investment houses. With all this plus the experience of over a thousand flips condensed into one book, *FLIP* gives new investors the tools they need to avoid common pitfalls, make a profit, and enjoy the process of house flipping.

Rick Villani and **Clay Davis** are senior executives at HomeFixers, North America's leading real estate rehab franchise. HomeFixers has been involved in more than 1,000 flips nationwide.

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Larry Murray:

Now a day people who Living in the era everywhere everything reachable by interact with the internet and the resources inside can be true or not require people to be aware of each info they get. How many people to be smart in having any information nowadays? Of course the answer is reading a book. Reading through a book can help people out of this uncertainty Information especially this FLIP: How to Find, Fix, and Sell Houses for Profit book as this book offers you rich facts and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it everbody knows.

Catherine Taylor:

Reading can called imagination hangout, why? Because if you find yourself reading a book particularly book entitled FLIP: How to Find, Fix, and Sell Houses for Profit your brain will drift away trough every dimension, wandering in each aspect that maybe unknown for but surely can be your mind friends. Imaging every word written in a guide then become one type conclusion and explanation in which maybe you never get previous to. The FLIP: How to Find, Fix, and Sell Houses for Profit giving you another experience more than blown away your thoughts but also giving you useful facts for your better life in this particular era. So now let us teach you the relaxing pattern is your body and mind is going to be pleased when you are finished looking at it, like winning an activity. Do you want to try this extraordinary investing spare time activity?

Eliza Gold:

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