



# A Planning Guide for Corporate Museums, Galleries, and Visitor Centers

*Victor J. Danilov*

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# A Planning Guide for Corporate Museums, Galleries, and Visitor Centers

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## A Planning Guide for Corporate Museums, Galleries, and Visitor Centers Victor J. Danilov

This unique planning guide describes the different types of corporate museum-like facilities located in the United States and around the world. It provides essential information for anyone planning, starting up, or operating a museum, gallery, or visitor center. This how-to reference on the planning and administration of corporate museums or centers is written by Victor Danilov as a companion volume to his *Corporate Museums, Galleries, and Visitor Centers: A Directory*, published by Greenwood Press in August 1991.

This practical guide analyzes the various types of corporate museum-like facilities and describes their development; points to key factors to consider in planning and establishing museums, galleries, and visitor centers; and discusses their operation and reasons for their success or failure. This unusual reference is nicely illustrated and offers both a bibliography and an index.

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