



Economics, Finance and Business Dictionary.

Volume II

Guillermo Cabanellas De Las Cuevas, Eleanor C. Hoague

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Una de las áreas de mayor interacción entre las lenguas inglesa y española es la económica y empresarial. El empuje que en materia de ciencia económica y desarrollo empresarial ha caracterizado a Gran Bretaña y a los Estados Unidos en los dos últimos siglos, ha llevado a que buena parte de la terminología que en estos temas se utiliza en el mundo de habla hispana tenga su origen en la lengua inglesa. Ello hace particularmente deseable que la comunicación entre ambas lenguas tenga lugar del modo más preciso posible, y guardando la mayor coherencia con la estructura general de cada idioma. El presente diccionario contiene más de 30.000 entradas y definiciones en cada idioma, relacionados con la economía, el comercio internacional, la gestión, los recursos humanos, las ventas, la contabilidad, el derecho comercial, la producción, los instrumentos de inversión, las finanzas, la informática, las nuevas tecnologías y otras áreas de la empresa. Una de las áreas de mayor interacción entre las lenguas inglesa y española es la económica y empresarial. El empuje que en materia de ciencia económica y desarrollo empresarial ha caracterizado a Gran Bretaña y a los Estados Unidos en los dos últimos siglos, ha llevado a que buena parte de la terminología que en estos temas se utiliza en el mundo de habla hispana tenga su origen en la lengua inglesa. Ello hace particularmente deseable que la comunicación entre ambas lenguas tenga lugar del modo más preciso posible, y guardando la mayor coherencia con la estructura general de cada idioma. El presente diccionario contiene más de 30.000 entradas y definiciones en cada idioma, relacionados con la economía, el comercio internacional, la gestión, los recursos humanos, las ventas, la contabilidad, el derecho comercial, la producción, los instrumentos de inversión, las finanzas, la informática, las nuevas tecnologías y otras áreas de la empresa.

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